

ICEB2022 Session Overview (HK Time Zone)

HK Time	10/14/2022 Friday =(X)	10/15/2022 Saturday =(Y)	10/16/2022 Sunday =(Z)
HK Time 09:00 -- 10:20	<p>X1-A^a: OPENING ADDRESS</p> <p><i>“Post-Pandemic E-Business: Meeting New Research Challenges”</i></p> <p>Prof. Matthieu Guitton (Canada Thursday 21:00-22:20) Chair: <i>Peter Ractham</i></p>	<p>Y1-A^a: KEYNOTE III</p> <p><i>“Information Loss and Bias in Likert Survey Responses”</i></p> <p>Prof. J. Chris Westland (USA Friday 20:00-21:20) Chair: <i>Benjamin Yen</i></p>	<p>Z1-A^a: E-learning and COVID-19 PID: 15/15^b, 21/21, 66/66, 102/102 Chair: <i>Hsin-Lu Chang</i></p> <p>Z1-B^a: New technology adoption and diffusion (I) PID: 43/43^c, 76/76, 79/79, 92/92 Chair: <i>William Y.C. Wang</i></p>
HK Time 10:30 -- 11:50	<p>X2-A: COVID pandemic e-business issues (I) PID: 2/2^b, 30/30^c, 47/47[*], 89/89 Chair: <i>Keng Leng Siau</i></p> <p>X2-B: Big data analytics and business intelligence PID: 8/8, 50/50, 54/54, 99/99 Chair: <i>Albert Huang</i></p>	<p>Y2-A: E-healthcare and gerontechnology (I) PID: 14/14^b, 56/56, 98/98 Chair: <i>Siriluck Rotchanakitumnuai</i></p> <p>Y2-B: Virtual communities and social commerce PID: 68/68, 97/97 Chair: <i>Victor J.C. Chen</i></p>	<p>Z2-A: Digital marketing and consumer behavior (I) PID: 1/1, 6/6, 10/10, 91/91 Chair: <i>Xiaoyu Xu</i></p> <p>Z2-B: New technology adoption and diffusion (II) PID: 12/12, 17/17, 40/40, 71/71 Chair: <i>Timon C. Du</i></p>
HK Time 12:00 -- 13:20	<p>X3-A: COVID pandemic e-business issues (II) PID: 24/24, 34/34, 61/61[*] Chair: <i>Yue Guo</i></p> <p>X3-B: Strategies and models of e-business PID: 32/32, 62/62, 101/101 Chair: <i>Allen Au</i></p>	<p>Y3-A: E-healthcare and gerontechnology (II) PID: 45/45, 73/73, 87/87, 93/93 Chair: <i>John Hamilton</i></p> <p>Y3-B: Interdisciplinary issues PID: 48/48, 55/55, 78/78 Chair: <i>Pimmanee Rattanawicha</i></p>	<p>Z3-A: Digital marketing and consumer behavior (II) PID: 16/16, 25/25, 39/39, 95/95 Chair: <i>Pei Lee Teh</i></p> <p>Z3-B: Digital transformations in enterprises PID: 13/13[*], 22/22, 81/81, 94/94 Chair: <i>Michael Chau</i></p>
HK Time 13:20 -- 14:10	Lunch break	Lunch break	Lunch break
HK Time 14:10 -- 15:30	<p>X4-A: KEYNOTE I</p> <p><i>“An Editor’s Perspective of Information Systems Research”</i></p> <p>Prof. Robert Davidson</p>	<p>Y4-A: ESG and public issues PID: 27/27, 69/69, 70/70 Chair: <i>Ibrahim M. Al-Jabri</i></p> <p>Y4-B: Cross-border e-commerce PID: 11/11, 18/18, 29/29 Chair: <i>Chong Guan</i></p>	<p>Z4-A: Finance-related issues (I) PID: 5/5, 7/7, 36/36 Chair: <i>She-I Chang</i></p> <p>Z4-B: HRM-related issues (I)</p>

	(HK 14:10-15:30) Chair: <i>Eldon Li</i>		PID: 49/49 , 74/74 , 82/82 Chair: <i>Wei-Hsi (Frank) Hung</i>
HK Time 15:40 -- 17:00	X5-A: Supply chain management and e-logistics PID: 42/42 , 60/60 , 63/63 Chair: <i>Benjamin Yen</i> X5-B: Social media and social computing PID: 35/35 , 41/41# ^c , 75/75 , 84/84 Chair: <i>Thurasamy Ramayah</i>	Y5-A: KEYNOTE IV <i>“Opportunities and Challenges in the Age of Artificial Intelligence”</i> Prof. Alain Y.L. Chong (HK 15:40-17:00) Chair: <i>Patrick Chau</i>	Z5-A: Finance-related issues (II) PID: 4/4 , 9/9 , 77/77 , 100/100 Chair: <i>Stuart Orr</i> Z5-B: HRM-related issues (II) PID: 20/20 , 57/57 , 72/72 , 86/86 Chair: <i>Ravi Sharma</i>
HK Time 17:10 -- 18:30	X6-A: KEYNOTE II <i>Post-Pandemic E-Business: The Importance of Uncertainty, Culture & Leadership”</i> Prof. Chris Rowley (UK 10:10-11:30) Chair: <i>Peter Ractham</i>	Y6-A: Smart cities and Internet of Things PID: 38/38 , 44/44 , 65/65 , 85/85 Chair: <i>Honglei Li</i> Y6-B: Smart homes and smart technologies PID: 28/28 , 46/46 , 80/80 Chair: <i>Davit Marikyan</i>	Z6-A: Digital marketing and consumer behavior (III) PID: 58/58 , 59/59 , 67/67 , 83/83 Chair: <i>Vandana Ahuja</i> Z6-B: E-entrepreneurship and innovations PID: 37/37 , 52/52* , 64/64 Chair: <i>Savvas Papagiannidis</i> >>> Please join Session Z6-A at 18:30 for the Closing Ceremony.

Note:

- A and B indicate the ZOOM meeting rooms. For session details, please see the section of “[ICEB 2022 Paper Sessions](#)” in the [Program Book](#).
- The PID in this table is linked with the paper, as pdf/doc, PDF file (left side) or DOC file (right side). The DOC file is an update of the PDF file. Please try both links to download the paper.
- # indicates the best paper; * indicates an outstanding paper.

Room-A	Room-B
Location: https://hku.zoom.us/j/92579056557?pwd=My9hMGdybzhRUkNOUIRoZnNVbDRqQT09 Meeting ID: 925 7905 6557 Password: (sent to you by email)	Location: https://hku.zoom.us/j/95121202710?pwd=TU9mMmxOT1JOcWJpZDhkUUFM2MIQzdz09 Meeting ID: 951 2120 2710 Password: (sent to you by email)

ICEB 2022 ZOOM Conference Information

We hope you are looking forward to ICEB2022 virtual conference in a few days! Please find below some useful information about the conference.

Instructions

Each meeting room will be open at 8:30AM everyday during OCT 14-16 (Friday-Sunday), 2022. Hence, participants can enter the zoom room right after 8:30 AM each day. The session chairs and presenters of that day could enter before 8:50AM for preparation.

Participants who got the link can enter the sessions with the password during the whole day event. They are free to come and go. After entering the room, please turn off your audio and only turn it on and off when you are asking questions during the Q&A period.

The session chairs and presenters of a session can enter the room 5 minutes or earlier before their session START TIME (HK Time) for preparation. They can use ZOOM Chat function to communicate without disturbing the meeting.

Registration

The payment process for registration and publication fees is open until OCT 13, 2022. Please email the Secretariat at if you need any assistance.

Dress code

Presenters should dress professionally before the camera as your face and background will appear on the screen. Screenshots of the participants in each presentation session will be taken and shared after the conference.

Video recording

During the ZOOM meeting, video recording will be turned off. However, both audio and video interaction modes should be turned on to allow physical identification. If you want to take video recording of your presentation, please set up the camera yourself or have someone stand by you to do it for you.

Presentation times

Each session normally has 4 presentations and each presentation is allocated 20 minutes (15 for presentation and 5 for Q&A). Session with 3 or less papers will have longer discussion time. Please ensure to observe the times and enter the ZOOM meeting room on time.

On the ZOOM meeting screen, the host must turn on “Multiple participants can share simultaneously” option using the up-arrow on the “Share Screen” button. A presenter can open the PowerPoint slides and click the “Share Screen” button to share the slides and make an oral presentation, just as if we are all in a physical meeting room.

If you are the first time ZOOM user, please review the videos to familiarize yourself with the software at <https://learn-zoom.us/show-me>.

No shows

Please note that all presenters are expected to present their work in person. In case of no-shows, papers will be removed from the formal proceedings even if you have paid the publication fee, and no refund will be honored. If you cannot make it to the conference due to an emergency event, please inform the Secretariat at HKU as soon as possible to retain the publication privilege.

On-line Conference Program & Papers

We are aiming to undertake a sustainable conference. Please visit the link below to access the Program Book, the conference papers, and plan your attendance.

<http://iceb2022.johogo.com/>

Certificate of Presentation

As a presenter, your name is listed in the section of “ICEB 2022 Paper Presenters” to prove your attendance. If you still require a certificate of presentation please email your request with Paper ID to Prof. Eldon Li at eli@calpoly.edu. The certificate will be prepared and emailed to you after the conference.